

SMS Subscription Services

Service Management System

3/6/2013

Actel- Active Telecommunications



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Introduction

The Service Management System is the web based interface made available to you by ACTEL to monitor your SMS subscription service. The interface enables you to:

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1. Get stats on your subscribers
2. Send content via the interface
3. Track inbound and outbound communication

Scope

This document is written for service managers and moderators.

SMS Subscription types

The same interface is used regardless of the type of your subscription service; MO based or MT based.

In all cases of service types, the Outbox shows all outgoing traffic from your short-codes and the Inbox shows the incoming traffic to your Short-codes.

For example:

- a) When your service is MO based, the Inbox will reveal the messages that were sent by end-users to subscribe
- b) When your service is MT based, the Outbox will reveal the messages that we send by our subscription engine to bill and subscribe them.

Service Management System sections

All nodes feature a simple date based filtering and an export mechanism to PDF and Excel.

Event Viewer

Inbox

The inbox shows you all incoming messages.

From Date To Date

Mobile #	SMS Text	Shortcode	Country	Operator	Date
9647701478446	حلم	1738	Iraq	asiacell	May 27 2011 3:24PM
9613320356	M	1078	Lebanon	Alfa	May 27 2011 1:34PM

Outbox

All outgoing messages

From Date To Date

Originator	Destination	Message Text	Msg Type	Insertion Date	Status	Gateway	Message Parts
1738	9647701478446	شكرا لكم لقد تم اشترائكم في خدمة للالغاء ارسل 0	unicode	5/27/2011		Iraq-asiacell	2

Subscribers

Previous and current subscribers, you may tell the difference by looking at the "Active" flag. If the box is ticketed, the subscriber is active.

To Excel
To PDF

Total Subscribers 19

Active Subscribers 19

Pending Subscribers 0

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Service Name	Type	Sender	Country	Operator	Short Code	Insertion Date	Expiry Date	Last Update	Active	Retries
Service 1	SMS	9613	Lebanon	Alfa	1078	5/13/2011	7/12/2011	5/13/2011	<input type="checkbox"/>	0
Service 1	SMS	9611	Lebanon	Alfa	1078	5/17/2011	6/16/2011	5/17/2011	<input checked="" type="checkbox"/>	0
Service 1	SMS	9617	Lebanon	MTCTouch	1078	5/19/2011	6/18/2011	5/19/2011	<input checked="" type="checkbox"/>	0
Service 1	SMS	9613	Lebanon	MTCTouch	1078	5/19/2011	6/18/2011	5/19/2011	<input checked="" type="checkbox"/>	0

Actions

Send SMS

This panel allows to send plain text SMS to all your ACTIVE subscribers.

Message

Service:

Message Type: English Arabic

Message Subject:

Message:

Characters:

Send MMS

You may send Multimedia messages, where the feature is available at the end-user's operator. You can select the multimedia content by clicking on "URL"

Message


Service: -ALL-

URL:

Message Type: English Arabic

Message Subject:

Message:

Characters: 0 : 0 SMS Message(s) 

Send WAP

You will be pushing WAP links to your end users. Just paste the URL in the message box.

Message

Service: -ALL-

Message Type: English Arabic

Message Subject: SMS-5/27/2011 5:33:01 PM

Message:

Characters:

Statistics

At the moment, ACTEL has a single stats report that was made available to you.

Main

The report reveals the total number of subscriber per operator

From Date To Date

Total Count	Originator	Date	Operator	Status
1	1078	27/5/2011	Alfa	delivered
1	1738	27/5/2011	asiacell	delivered